

# OBP Standard production costs

We expect authors to submit manuscripts in a state suitable for publication, i.e. texts that have been copy-edited to a high standard of English.

Authors are in charge of obtaining in writing in advance of submission the permission to include any text, image, audio or video files under copyright and to cover any cost involved. For detailed information on technical requirements, copyright guidelines and permission forms, see the Information on Images section in this guide.

Our costs will depend on the level of preparation of the manuscript provided, and the complexity of the tasks required to bring it up to standard. A preliminary budget will be provided upon submission of each individual manuscript.

However ‘typical’ costs are identified below, for your information and to assist with any funding applications. The following estimates are provided for the retailing and distribution of both printed and digital editions of a volume of up to 100,000 words (about 260 formatted pages) and with up to 20 audio/video files, tables, graphs or images. Combined proof-reading and typesetting costs increase by £17 per 1000 words above 100,000.

## Standard publishing costs

|                                                   |              |
|---------------------------------------------------|--------------|
| Proofreading and indexing                         | £2300        |
| Typesetting                                       | £1100        |
| Cover design                                      | £150         |
| Generating digital editions & website maintenance | £400         |
| Distribution and retailing                        | £350         |
| Marketing                                         | £500         |
| Overheads and general administration              | £1200        |
| <b>Total</b>                                      | <b>£6000</b> |

## Additional services and charges

If the author is unwilling or unable to provide a manuscript ready for publication OBP is able to suggest professionals to the author or to commission the required services directly at the following rates

Proof-reading: £29/hr

Copy-editing: £34/hr

Substantial editing, rewriting, development editing: £37/hr

For manuscript with more than 20 images or audio/video files, and/or for files without copyright clearance, OBP is able to provide the following in-house services:

Management and preparation of images, tables, graphs and A/V files: £17 each

If authors would like to revise their book after publication there is an additional charge of £270 towards making the required changes to the text and re-issuing the new printed and digital editions.